



Job Advertisement: Senior Coal Campaign Manager

17 December 2021

The Groundwork Trust (groundWork, Friends of the Earth, South Africa)

groundWork is an environmental justice organisation working with democratic fence-line formations to resist dirty energy and toxic production, build local alliances with workers for a just transition and advocate for open democracy. It was formed in 1999 to support people's struggles for environmental justice, starting with people living on the fence-lines of petrochemicals industries and waste facilities. It is a principles-driven NGO with committed and capable staff making a significant contribution towards building the environmental justice movement in South Africa and on the continent, and to holding government and companies accountable. groundWork works through the lens of just transition and open democracy.

groundWork works with a broad spectrum of people, ranging from NGOs, community organisations and peoples' movements to governments and administrators (mainly in the health sector), primarily in South Africa but also across the continent. groundWork works with people who are challenging environmental racism and injustice on the ground and who are fighting for democratic control over resources such as energy and waste, for their Constitutional right to 'an environment that is not harmful to their health and well-being', and for their livelihoods.

groundWork achieves the objective of environmental justice through six campaigns:

1) Climate and Energy Justice; 2) Coal; 3) Waste; 4) Environmental Health; 5) Communications; and 6) Environmental Justice Education.

This is a call for a Senior Coal Campaigner to manage the groundWork Coal Campaign, to be based out of **Johannesburg**. groundWork is an equal opportunities employer.

The Coal Campaign

The Coal Campaign seeks to support and work with coal affected community groups who are organising democratically and making alliances with movements, health practitioners and workers to monitor the impacts of coal, resist new coal projects, demand appropriate health care and articulate demands for a just transition and open democracy.

The Campaign builds upon the success of work which groundWork, Earthlife Africa Johannesburg (ELA) and the Centre for Environmental Rights (CER) have been undertaking, individually and collectively, through the Life After Coal/Impilo Ngaphandle Kwamalahle (LAC) campaign, which seeks to discourage the development of new coal-fired power stations and mines; reduce emissions from existing coal infrastructure and encourage a coal phase-out; and enable a just transition.

The Campaign works to support and mobilise with fence-line communities who are resisting coal and building campaigning solidarity, using key information on technical, policy and health issues, etc., developed within the campaign and by LAC.

The Campaign focus includes: the education of key constituencies on the link between the production of energy from coal and its impacts on climate, health and the environment; mobilising communities to demand environmental justice; supporting advocacy campaigns for sustainable energy and development models; and contributing to national policy initiatives for the reform of environmental and development policy.

The Campaign also works across global initiatives and in coalition with several leading environmental campaigns internationally, including those from the International Coal Network, Friends of the Earth International and Oilwatch International to mention a few.

Within Africa the Campaign takes a lead role in managing the Africa Coal Network (ACN), which is managed on a day-to-day level out of the groundWork office with dedicated staff.

For this position of Senior Coal Campaigner, we are looking for an organised, experienced and motivated person to manage our partnership with LAC, manage a cohort of staff working on coal and related energy issues in South Africa and across the continent, and collaborate with international partners globally.

Responsibilities

The Senior Coal Campaign Manager will report to and be accountable to the groundWork Campaign Coordinator and the groundWork Management Team.

Key Responsibilities include:

- Coordinating and taking responsibility for the successful implementation and management of the Coal Campaign in groundWork;
- Managing, supporting and accompanying Campaign staff to effectively deliver on the objectives of the Campaign and groundWork's vision;
- Working in cooperation with all groundWork Campaigners to collectively and efficiently respond to environmental justice needs from society and support movement building on the ground;
- Supporting the needs of groundWork partners in the LAC, ACN – and other partnerships – ensuring that campaign activities are efficiently communicated to groundWork, and responded to by groundWork;
- Responding to/and coordinating the development and implementation of relevant positions (policy, legal and political) and strategies for coal phase out and the just transition in South Africa and where relevant across the continent.
- Working with our global partners to respond to the global urgency of the phase out of coal and other dirty energies;
- Supporting and strengthening the Campaign by effective networking, including convening and facilitating regular meetings, developing and evaluating strategy, convening webinars, and working closely with the Climate Justice and Energy program;
- Working in partnership with the Communications Campaign to increase the visibility of the Campaign's objectives, its activities and outcomes to key audiences, being a spokesperson on Campaign related issues, communicating campaign demands to various external audiences;
- Working and travelling both nationally and internationally; and
- Working outside of normal working hours when required of a Senior Campaigner and staff member.

Skills Required / Qualifications

- A relevant tertiary education with a focus on social and environmental justice and sciences;
- An education or history in the energy justice sector would be ideal;
- A minimum of 7 years' experience working within the social or environmental justice sector;
- Excellent oral and written communication skills in English and isiZulu, including being a strong spokesperson;
- Strong work organising skills that ensure time bound deliveries will be met;
- Strong outcome-based facilitation skills;
- A commitment to groundWork's vision, mission and values;
- Being motivated to exchange information with and learn from, colleagues and movements;
- Being willing to work as part of a dynamic and varied team;
- Demonstrated computer literacy, including Microsoft's web-based systems (e.g. Google Docs) and other relevant platforms;
- Experience and knowledge regarding the use of social media platforms such as Twitter, Facebook, Instagram, etc.;
- A current driving license (Code 8 or 10).

Application process and timeline

Please send your CV (maximum 3 pages) and a motivation letter (maximum 1 page) to joan@groundwork.org.za by **Monday, 17 January**, not later than 17h00. Shortlisted candidates (*only*) will be notified and invited to interviews. Interviews will be scheduled for the week of the 24 January 2022.